



Montmorency Junior Football & Netball Club

Sponsorship prospectus 2023



A proud history

Montmorency Junior Football Club is a founding member of the NFNL Junior football competition and has a proud history dating back to 1968 recently celebrating its 50 year anniversary as a Junior Club



A bright future - NFNL Junior Club of the Year

Montmorency Junior Football Club was rewarded for a great year on and off the field in 2019, winning the NFNL Junior Club of the Year award, ahead of finalists Diamond Creek Women's, Greensborough, Kilmore and Research.



2023 Season review



MJFNC is one of the largest and most successful clubs in the NFNL and we continue to be proud of what our club offers – an amazing team spirit and fun family atmosphere which serves a greater purpose than just children playing team sports.

MJFNC is a progressive club built upon solid values and a very strong history. 2022 was fantastic to be back playing a full season with finals after a challenging 2 years of Covid restrictions and interruptions.

We are still very proud of our 2019 MJFC title of NFNL Junior Club of the Year from 28 clubs. This was our second Junior Club of the Year award in the last 9 years with a previous win in 2011.

Along with the senior club, we have the biggest participation in the NFNL across senior football (3) senior women (2) netball (6), junior footy (23). We have recently appointed a Junior Football Operations Manager to oversee our Football Operations plan and strategy and work closely with our coaches to continue to develop our player's skills and performance.

Last season we were lucky enough to invest in and offer a player development program for our U9 - U13 players (girls and boys) run by the Lindsay Gilbee Elite kicking Academy. This was run in addition to our weekly team training programs. We hope to continue this program in 2023. We fund a welfare program to educate and assist our players as they transition from teenagers to young adults and all the challenges that follow them along the way.

Our primary focus is to provide an enjoyable atmosphere for all with a pathway to senior football amongst our strong community. We work very closely with the NFNL and support the great work they do with all clubs across a vast competition of footy and netball. We also foster a great relationship with Montmorency Senior Football and Netball Club along with the Cricket club as co tenants.

Our club registration fees have been maintained at 2022 prices for the upcoming season and this will allow us to continue to provide an excellent program and facilities for our players and members.



We were very happy to begin our inaugural junior netball teams in 2022. We started with 3 teams, under 9, under 11 and under 13 with our under 13 team playing in the grand final. Looking forward, we have grown the netball program to 9 teams in the summer season of 2023. We are excited to have so much support for our netballers and can't wait for the season ahead.

In 2022 along with the senior club and cricket club we were lucky enough to be awarded a million dollar grant to go towards the upgrade of the Para Rd club/social rooms. The clubs are working closely with the council to get the best result for all.

Finals were cut short in 2021, however in 2022 we had 11 out of a possible 16 teams play finals with 5 going on to play in the grand final and 3 winning the premiership. 2022 also saw Montmorency host finals for the first time. This was a huge success with Para Rd having 5 games played on it for the first round of finals. We had 500 junior players in 2022 and expect larger numbers due to the growth of netball numbers in 2023. Our Auskick program provides for a further 120 participants.

By continuing to place a premium on participation, high quality coaches and facilities with a strong community environment, we endeavour to deliver excellence again throughout our 2022 season, We equally like to support the businesses from our local community via our social platforms and Website to foster our relationship with our club sponsors and community partners

Lauren Halliwell – President



Sponsorship opportunities

Largest participation within the NFNL

Teams
23 footy
9 Netball

Players
500+

Families
350+

Highest Number of Female teams in NFNL

8

Auskick members

120

Facebook followers

1793

Newsletter Subscribers

755

are proud to sponsor the Montmorency Junior Football Club.

Jellis
Craig

AIO
all in one

PROUD SPONSORS OF
MONTMORENCY JUNIOR FOOTBALL

2023 PLATINUM MAJOR SPONSOR (1)

Investment - \$5000 per season



- Major Club Sponsor
- Major naming rights on club merchandise – Club windcheater, Polo & Long Sleeve Top
- Exclusivity for Company Business category
- Primary listing on Club website
- Prominent Clubrooms advertising – Company Banner displayed and advertising in Simms Rd clubrooms for season and during Monty Mingles at Para Rd Clubrooms
- Prominent advertising in MJFC newsletter
- 2 Large ground fence signs displayed - Simms Rd and Para Rd grounds – for the full season
- Monthly mentions on Facebook page
- Special feature article in Club Newsletter 2 x per annum
- Major Annual Club social event – 2 Complimentary tickets
- 2 Complimentary tickets to U17 boys and U18 girls presentation nights
- Invitation to Annual Sponsors event
- Family Day - recognition as major sponsor and opportunity to promote business on the day
- MJFC Merchandise for 2 (Windcheater and Polo top)
- Prominent advertising on Para Rd Electronic scoreboard on Game day
- **Minimum 3 Year Commitment required**

* Sponsorships can be combination of cash donations and donations of services/



2023 GOLD SPONSORS – Only 1 Available)

Investment - \$3000 per season

*Taking expressions of interest for season 2024



- Minor naming rights on club merchandise – Club windcheater & Polo Top
- Exclusivity for Company Business category
- Secondary listing on Club website
- Prominent Clubrooms advertising – Company Banner displayed and advertising in Simms Rd clubrooms for season
- Prominent advertising in MJFC newsletter
- 1 Large ground fence signs displayed - Simms Rd and Para Rd grounds – for the full season
- Monthly mentions on Facebook page
- Special feature article in Club Newsletter 1 x per annum
- Major Annual Club social event – 1 Complimentary ticket
- 1 Complimentary ticket to U17 boys and U18 girls presentation nights
- Invitation to Annual Sponsors event
- Family Day - recognition as Gold sponsor and opportunity to promote business on the day
- MJFC Merchandise for 1 (Windcheater or Polo top)
- Prominent advertising on Para Rd Electronic scoreboard on Game day
- **Minimum 3 Year Commitment required**



* Sponsorships can be combination of cash donations and donations of services/goods

2023 SILVER SPONSOR - 1 available Investment - \$1000 per season



- Exclusivity for Company Business category
- Listing on Club website
- Clubrooms advertising – Company Banner / Logo displayed and advertising in Simms Rd clubrooms for season
- Advertising in MJFC newsletter
- Company mentions on Facebook page throughout the year
- Annual major Social event - 1 complimentary ticket
- 1 Complimentary ticket to U17 boys and U18 girls presentation nights
- Invitation to Annual Sponsors event
- Family Day - recognition as Silver sponsor and opportunity to promote business on the day
- Advertising on Para Rd Electronic scoreboard on Game day

* Sponsorship can be combination of cash donations and donations of services/foods



2023 BRONZE SPONSOR

Investment - \$500 per season



- Listing on Club website
- Advertising in MJFC newsletter
- Clubrooms advertising – Company Banner / Logo displayed and advertising in Simms Rd clubrooms for season
- Company mentions on Facebook page
- Invitation to Annual Sponsors event
- Family Day - recognition as Bronze sponsor and opportunity to promote business on the day



MONTY MINGLE NIGHT SPONSOR

(Mingle event hosted by sponsor. There are 6 Mingles for the season)

Investment - \$250

(Cash or Gift card donation or goods/services donation for main raffle on the night and/or catering and other mingle event costs)



The “Monty Mingle” is a monthly social gathering at the Senior Para Rd Clubrooms, where players and their families, club supporters and sponsors can come together to socialise and hear the wrap up for the month on the Junior teams performance and results. Meals and drinks at bar prices can be purchased on the night. Major raffles are drawn at each Monty Mingle to raise funds for the club. Players milestones are also publically recognised.

Sponsor Benefits;

- Recognised as Main Sponsor for one “Monty Mingle” event for the season
- Company profile advertised on MJFC Facebook page in week leading up to the “Monty Mingle”
- Company logo/banner displayed at Monty Mingle
- Opportunity to promote company /Business at Monty Mingle during presentation and Presidents wrap up and to provide promotional material to distribute to those in attendance
- Named as sponsor for the major raffle on the night
- Invitation to Annual Sponsors event



TEAM AWARDS SPONSOR

Investment - \$250

(Cash or Gift card donation or goods/services donation for team player awards awarded throughout the season)

On game day, our coaches will recognise 1 – 2 players in the team for their efforts and performance and overall sportsmanship on game day. In our more junior teams, coaches try to recognise all players across the season, therefore the club tries to provide an award for each junior player (U9 – U13's). Therefore a total of approximately 20 team awards across the season are presented by coaches in teams in U9 – U13). These awards can be gift vouchers such as a food voucher award or small gift usually to the value of \$5 - \$10. This sponsorship could therefore consist of a donation of goods/vouchers, such as a voucher to promote your business or a donation of funds that the club could use to put towards the purchase of team awards for players recognised on game day.

Players award Sponsor Benefits;

- Recognised as one Team Awards Sponsor for the season
- Company profile advertised on MJFC Facebook page - once throughout the year
- Opportunity to promote company /Business through MJFC newsletter – once per season
- Business Logo on Team award certificates awarded to players for the season
- Invitation to Annual Sponsors event

Club sponsor details

Name of Business

Address

Suburb

Post Code

Contact's Name

Position

Email

Mobile

Package Interested In

Platinum

\$5,000 Inc GST

Bronze

\$500 Inc GST

Gold

\$3,000 Inc GST

Mingle

\$250 Inc GST

Silver

\$1,000 Inc GST

Team Awards

\$250 Inc GST

Credit Card Details

Name

Number

Type

Billing Address

Exp

CCV

If you have any questions or require more information
please contact: Dee Costantin (Sponsorship Coordinator)

Mobile: 0416 279 810

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Montmorency Junior Football Club

<https://mjfc.org.au/>

